

# Gerardo Verduzco

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(805)248-5598 | verduzco\_jerry@yahoo.com | Oxnard, CA

## Education

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### California State University, Long Beach | Long Beach, CA Bachelors of Arts In Public Relations | 05/2026

This fall semester will be my last semester before graduating. Currently searching for a public relations Internship.

### Ventura college | Ventura, CA Associate of Arts in Communication | 05/2023 HONORS

Ventura college Dean's List

GPA 3.27

## Experience

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### Grizzly's Outdoor Adventures LLC | Ventura, CA 04/2025 - Present

- Owner of Grizzly's Outdoor Adventures
- Manage rentals And bookings
- Manage Social Media
- Currently creating a website
- Manage sales

### Autism Learning Partners | Oxnard, CA Behavioral Therapist | 01/2024 - Present

- Conduct assessments and develop individualized treatment plans tailored to client needs.
- Collaborate with families, caregivers, and multidisciplinary teams to ensure continuity of care.
- Track client progress through detailed session notes, behavior tracking, and outcome evaluations.
- Educate clients and families on coping strategies, reinforcement techniques, and behavior modification plans.
- Maintain confidentiality and uphold ethical standards in accordance with HIPAA and professional guidelines.

### Verduzco' Painting | Oxnard, CA Social Media Manager | 01/2024 - Present

- Utilize public relations skills to create social media post and increase sales by 10%.
- Use analytics to manage Social media accounts.
- Increase leads for potential customers.

### HSO Executives | Oxnard, CA 01/2023 - 11/2023

- Door to door sales
- Utilized leads and strategies
- Booking of install dates
- 100% commission
- Consistent sales

### USMC Enlisted | Oceanside, CA Motor Transportation Operator | 09/2016 - 09/2020

- Led diverse teams, fostering collaboration and delivering clear, high-stakes communication under pressure Coordinated complex operations, enhancing organizational efficiency and execution
- Delivered presentations and briefings, honing persuasive speaking and audience engagement skills
- Adapted strategies swiftly in dynamic environments, demonstrating problem-solving and resilience

## Skills

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Microsoft Office, Spanish, Adobe InDesign, Social Media Management, AP Style, Strong written and verbal communication, Content Creation, Canva, Crisis communication awareness, Time Management, Attention to detail, Adaptability under pressure, Team collaboration, Creative thinking, Problem-solving